



DEVELOPMENT BANK OF THE PHILIPPINES

BID BULLETIN

February 26, 2010

ATTENTION: ALL PROSPECTIVE BIDDERS FOR THE HIRING OF SERVICES OF A DESIGN AGENCY/ADVERTISING AGENCY/CREATIVE BOUTIQUE FOR THE CREATIVE CONCEPT, DESIGN, LAYOUT, COPYWRITING, DIGITAL IMAGING/RETOUCHING, SCANNING, EDITING, ARTWORK, PHOTOGRAPHY, COLOR SEPARATION, PRINTING, BINDING AND OTHER RELATED SERVICES FOR THE YEAR 2009 DBP ANNUAL REPORT

As discussed, agreed upon and stipulated during the Pre-Bidding Conference for the project **HIRING OF SERVICES OF A DESIGN AGENCY/ADVERTISING AGENCY/CREATIVE BOUTIQUE FOR THE CREATIVE CONCEPT, DESIGN, LAYOUT, COPYWRITING, DIGITAL IMAGING/RETOUCHING, SCANNING, EDITING, ARTWORK, PHOTOGRAPHY, COLOR SEPARATION, PRINTING, BINDING AND OTHER RELATED SERVICES FOR THE YEAR 2009 DBP ANNUAL REPORT** held on February 23, 2010, the following were the clarifications made:

On the Technical Requirements:

FSVP Santiago informed the prospective bidders that for technical requirements item nos. 6-12, bidders should submit an Omnibus Sworn Statement. A copy of the said statement will be sent thru e-mail to all qualified bidders.

Query:

Do you have a list of accredited insurance/bonding companies?

BAC's Reply:

The list of accredited insurance/bonding companies is provided in the bidding documents. If the bid security is in the form of Surety Bond, bidders should submit a certification from the Insurance Commission authorizing the surety or insurance company to issue such security.

On the Terms of Reference:

SM Mojica informed that bidders may use any type of paper for the Annual Report, i.e. glossy, matte paper, etc.

Query:

Are we going to provide envelopes for the CD?

TWG's Reply:

Yes. An envelope should be provided for the CD.

Query:

Can we have a copy of DBP's 2008 Annual Report?

TWG's Reply:

The TWG will provide the bidders a copy of the 2008 Annual Report.

Query:

Where is the location shoot?

TWG's Reply:

Photo shoot will be conducted in any part of Luzon. The location will be provided once the project for each thrust i.e., infrastructure and logistics, environment, mSMEs, social services, has been identified.

Query:

Are the expenses for the location shoot, i.e. food and transportation expenses included in the budget?

TWG's Reply:

The contract price is inclusive of all taxes and other expenses including the location shoot.

Query:

How many mock-up designs are we going to submit?

TWG's Reply:

It depends on your proposal, you can give one or more designs.

Query:

Is there a color separation requirement?

TWG's Reply:

Yes. Color separation is included.

Query:

Can we identify the number of lay-out per location shoot?

TWG's Reply:

Yes. The number of design lay-out will depend on your proposal.

Bid Bulletin

Project: Hiring of Services of a Design Agency/Advertising Agency/Creative Boutique for the Creative Concept, Design, Layout, Copywriting, Digital Imaging/Retouching, Scanning, Editing, Artwork, Photography, Color Separation, Printing, Binding and other related Services for the Year 2009 DBP Annual Report

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SM Mojica informed that the contents/data of the Annual Report will be provided by the TWG. There is no standard lay-out or template. The agency will handle copywriting and editing of the graphic art services and proofreading of text. Rationale to the cover should also be provided by the prospective bidders.

The Committee informed the prospective bidders that the submission of the technical proposals is on March 8, 2010 on or before 9:00 a.m. at the 6th Floor, DBP Head Office Building. Opening of bids will immediately follow at 9:30 a.m.

For the guidance and information of all concerned.

Bids and Awards Committee

SHORTLIST FOR THE HIRING OF SERVICES OF A DESIGN AGENCY/ADVERTISING AGENCY/CREATIVE BOUTIQUE FOR THE CREATIVE CONCEPT, DESIGN, LAYOUT, COPYWRITING, DIGITAL IMAGING/RETOUCHING, SCANNING, EDITING, ARTWORK, PHOTOGRAPHY, COLOR SEPARATION, PRINTING, BINDING AND OTHER RELATED SERVICES FOR THE YEAR 2009 DBP ANNUAL REPORT

- 1. MODE MATRIX MANILA, INC.**
- 2. CRESTIVE SPARK CONCEPT AND DESIGN**
- 3. DENTSU PHILIPPINES, INC.**
- 4. STUDIO 5 DESIGNS, INC.**
- 5. FAHRENHEIT FX, INC.**
- 6. THINK IDEAS, INC.**